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# BIRCH, LILLA

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(920)224-4937



LINKEDIN.COM/IN/LILLA-BIRCH-7A552B251

BIRCHLILLA.COM

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## OBJECTIVE

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Help grow company social media while also hosting events to boost sales.

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## SKILLS

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Training, Customer Service, Sales, Sales Management, Communication, E-Commerce

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## EXPERIENCE

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### SALES LEAD/ ULTA BEAUTY

08/2022-Current

Manage and train employees, open and close registers, perform backroom operations, work with guests, schedule services

### ASSISTANT MANAGER/ AMERICAN EAGLE

10/2021-04/2022

Manage social media, host events to boost sales, manage employees, work with guests, open and close registers, train employees

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## EDUCATION

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### ASSOCIATE OF APPLIED SCIENCE: DIGITAL MARKETING

Western Technical College

Expected Graduation: 04/2025

Presidents List Fall 2023, Summer 2024, and Fall 2024

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## LICENSES & CERTIFICATIONS

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Google Ad Search Certification, HubSpot Content Marketing Certification, HubSpot Social Media Certification, HubSpot Email Marketing Certification, Yoast SEO Certification