

Lilla Birch

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SUMMARY

Authorized to work in the US for any employer

SKILLS

Customer Service • Sales • Sales Management • Communication • Cash Handling • Training

EXPERIENCE

Sales Lead

Ulta Beauty

La Crosse, WI. 08/2022-Current

- Manage employees
- Work with guests
- Open and close registers
- Train incoming associates
- Handle money

Assistant Manager

American Eagle Outfitters

Duluth, MN. 10/2021-04/2022

- Manage employees
- Work with guests
- Handle money

- Manage social media
- Set up local events

EDUCATION

Associate of Applied Science

Western Technical College, La Crosse, WI, Expected Graduation 05/2025

Program: Digital Marketing

LICENSES & CERTIFICATIONS

Google Ad Search Certification

HubSpot Content Marketing Certification

HubSpot Social Media Certification

HubSpot Email Marketing Certification

Yoast SEO Certification